



Driving Superior Customer Experience
with Technology

Established
in
2005

1200+ POS
500
HQ Users

200+
Man
years of
Exp

25+ Clients
40+ Brands



Microsoft[®]



irisys
Red Hot Intelligence

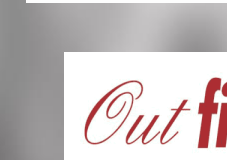
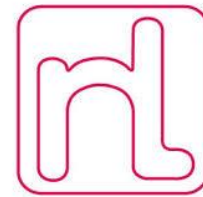
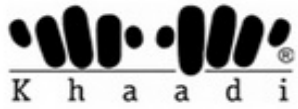


AMR Research
RETAIL
Industry Certified



Microsoft Partner
Gold Enterprise Resource Planning

CLIENTELE



Microsoft
Dynamics AX



Dynamics
Anywhere



Merchandise
Planning
Consulting
Service



Microsoft
Dynamics RMS



Store
Performance
Management





Devices



Channels



Data

Population of World

7 Billion

Mobile Devices in World

7.1 Billion

Mobile-Phone Users in Africa (in Millions)



134
2005

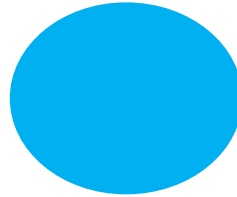


660
2013

Facebook Users (in Millions)



10
2006



110
2013

Months to Sell The First Million Palm Pilots



Hours to Sell The First Million iPhone 4S's



Mobile Sales On EBay

\$\$\$\$\$\$

\$600 million
2009

\$\$\$\$\$\$
\$\$\$\$\$\$
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E-Books as a % Of Total Trade-Book Sales



0.6%
2008



18%

Number of Mobile Apps Available In October 2008

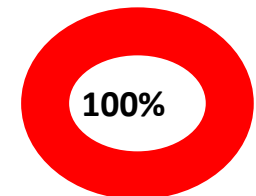
8,000

Number of Mobile Apps Available Today

1.5 Million +

\$6 billion
2013

Percentage EBay Expects Mobile Sales to Grow in The Next Few Years



Stores



Call Centers



Kiosks



Web/3rd Party
Sites



Social:
Pinterest
Facebook
Twitter



A CONNECTED WORLD

5B gigabytes of data is collected every ten minutes.

3.8B Connected devices worldwide by 2015.

67% of businesses use social media for work.

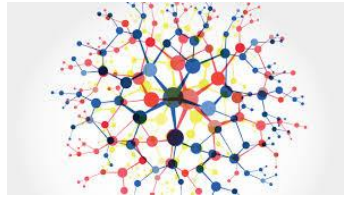
2B People will soon have disposable income for the first time.

Customer Demographics

Social Circle Conversations

Sites Visited

Products Viewed/Liked



Connected



Evolution – R&D

Let Us Help You Grow In:

- Retail Management
- Point of Sale Management
- Improved visibility and employee productivity
- Mobility, to take your business ahead of time
- Store Management and Performance management, and
- Merchandise planning

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